

# STRAWBERRY FESTIVAL 2017

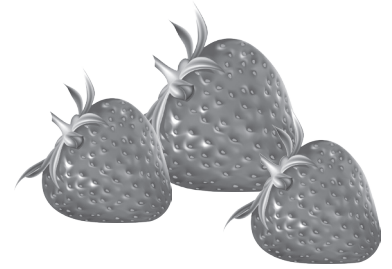
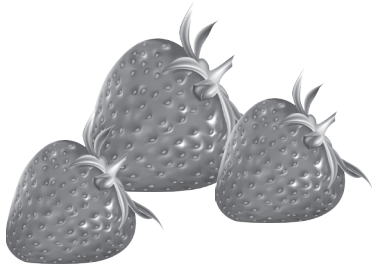
Downtown Square

Moulton, AL

Hosted by the Jesse Owens Runners' Club, Inc (501c3)

May 5 & 6

[www.strawberryfestivalmoulton.com](http://www.strawberryfestivalmoulton.com)



Dear Potential Sponsor,

The 2016 Strawberry Festival was a huge success! We plan to host the festival again this year. We are asking for your financial assistance via sponsorship/ads/donations as we attempt to promote the Downtown Square in Moulton, promote Lawrence County and host a community event for our region.

This year, The Ray Sparks Band will be one of our featured entertainers. Other local musicians will also be performing throughout the festival. We will be registering several vendors/exhibitors and our plans are to offer the following events through various organizations: 5K and 1 MI Run/Walk, Cornhole Toss Tournament, Mud Volleyball Tournament, Classic Car/Truck/Motorcycle Show, Beauty Pageant, and free activities for children.

The following is a listing of advertisement/promotion that your company/yourself will receive by electing to sponsor our event:

- Level 1 - \$50** Advertisement/promotion through announcements during the two day festival
- Level 2 - \$100** 3X3 inch ad printed on banner that will be posted at festival, plus advertisement through announcements both days of festival
- Level 3 - \$250** 2X4 ft. banner ad posted during festival, plus advertisement through announcements both days of festival, and an exhibit booth
- Level 4 - \$500** 3X5 ft. banner ad posted during festival, plus advertisement through announcements both days of festival, plus an exhibit booth
- Level 5 - \$1,000** 4X8 ft. banner ad posted during festival, signage as a major sponsor of festival reserving the rights as sponsorship of the north or south stage, plus advertisement through announcements both days of festival, plus an exhibit booth
- Auction Donation** If you are unable to invest in sponsorship or advertisement but would like to donate an item for auction to benefit the festival, please contact me at 256.566.4410

(A listing of all sponsoring companies, organization and individuals will appear on the festival website regardless of the amount of sponsorship/donations)

If you are interested in contributing, please complete the attached form and submit by April 21, 2017. To insure that you receive all benefits (logos printed, etc.) listed from your sponsorship/donations, you **must** have sponsorship/donation and form submitted by April 15, 2017. Please contact me if you have any questions.

Thank you,  
Stanley Johnson, Event Director

#### Contact Info:

Stanley Johnson    256.566.4410    neverquitsj@aol.com    [www.strawberryfestivalmoulton.com](http://www.strawberryfestivalmoulton.com)



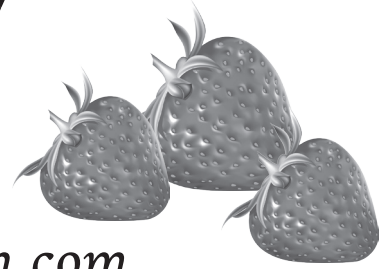
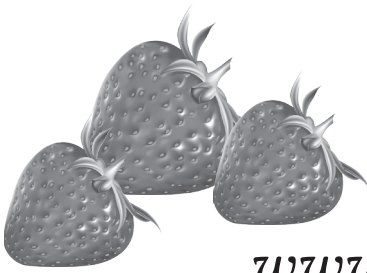
[www.facebook.com/strawberryfestivalmoulton](http://www.facebook.com/strawberryfestivalmoulton)

# STRAWBERRY FESTIVAL 2017

Downtown Square  
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May 5 & 6

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## Strawberry Festival Sponsorship/Ads/Donations Application

Name \_\_\_\_\_

Company listing/name of individual to appear on banner, announcements, and website \_\_\_\_\_

**If company logo is desired on advertisement, banners, etc. a pdf file must be submitted by April 15.**

Phone number \_\_\_\_\_

Email address \_\_\_\_\_

Mailing Address \_\_\_\_\_

Please indicate the amount of sponsorship/purchase of advertisement/donations or items to be auctioned:

Level 1 - \$50 \_\_\_\_\_

Level 2 - \$100 \_\_\_\_\_

Level 3 - \$250 \_\_\_\_\_

Level 4 - \$500 \_\_\_\_\_

Level 5 - \$1,000 \_\_\_\_\_

Other Donations \_\_\_\_\_

\*Auction Item \_\_\_\_\_

\*Item Value \_\_\_\_\_

\* If you donate for the auction, please list the value of the item(s). Value amount determines which advertisement category you are eligible to receive.

If you plan to display an exhibit booth as part of your contribution, please contact me asap.

The Jesse Owens Runners' Club, Inc. is a 501c3 organization

Please make checks payable to:

**Jesse Owens Runners' Club, Inc.**

Please submit application and check to:

**Jesse Owens Runners Club Inc.**

P.O. Box 987

Moulton, AL 35650

In order to insure that you receive full benefits from your contributions, this application and contributions must be submitted by April 15, 2017.

### Contact Info:

Stanley Johnson    256.566.4410    neverquitsj@aol.com    www.strawberryfestivalmoulton.com  
www.facebook.com/strawberryfestivalmoulton